

WORLD'S FAIR

ART BOOK



MEN AT
WORK

Luiano Guarnieri



LEO S. OLSCHKI - PUBLISHER


Ex Libris

SEYMOUR DURST



When you leave, please leave this book
Because it has been said
"Ever' thing comes t' him who waits
Except a loaned book"

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OFFICIAL ART BOOK OF THE WORLD'S FAIR

NEW YORK, 1964 - 1965



UNISPHERE!

presented by  United States Bicentennial

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LEO S. OLSCHKI - PUBLISHER, FLORENCE (ITALY)

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MEN AT WORK

1964-65 WORLD'S FAIR

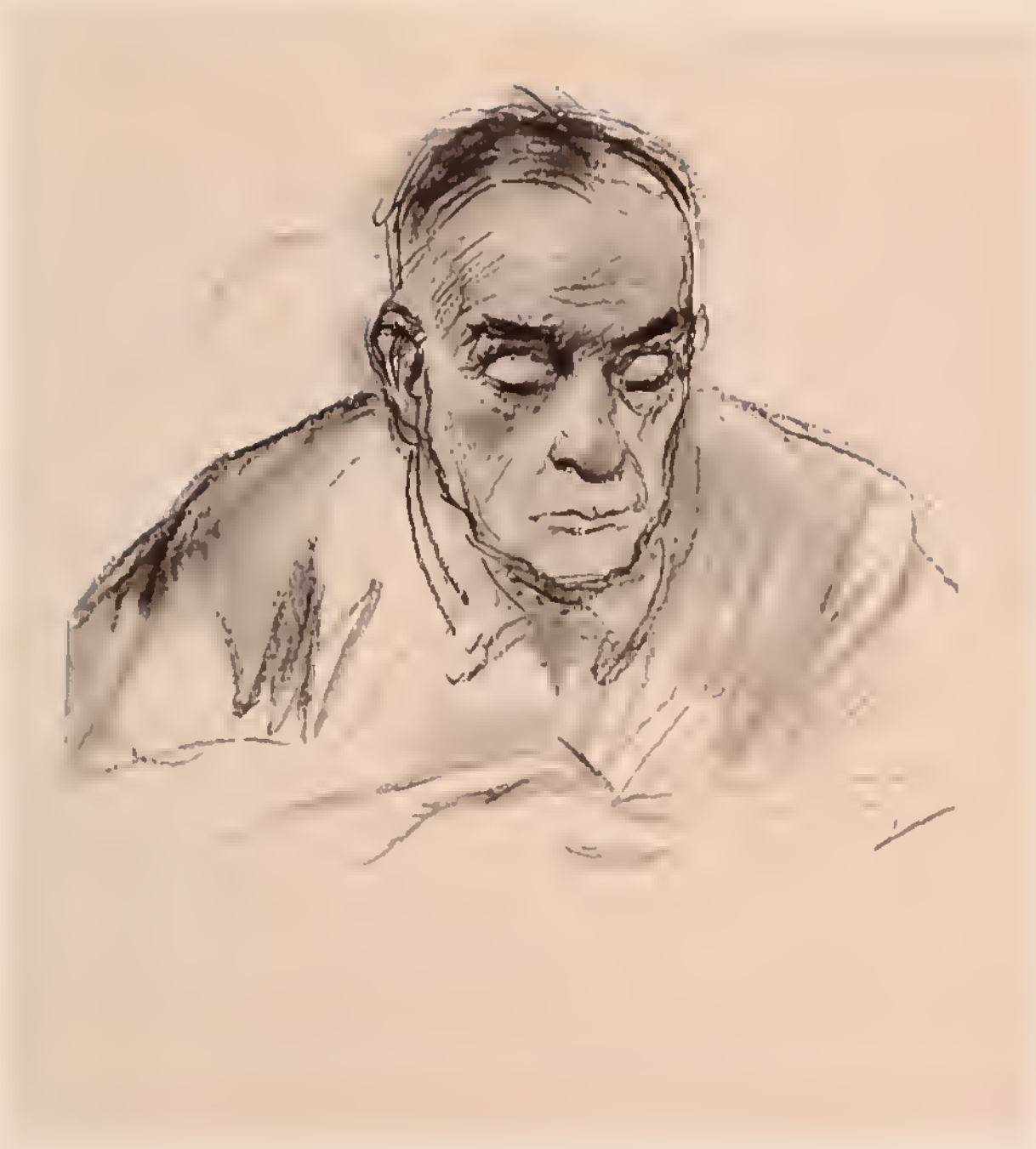


Sketchbook By Luciano Guarneri





The President Robert Moses, at work



LUCIANO GUARNIERI'S
paintings and drawings
of the construction at the New York World's Fair
entitled "Men at Work,"
is one of the finest things I have seen in a long time;
the treatment is most original and unusual
and I believe that many visitors will be delighted to have such a memento
to take home and keep permanently.

ROBERT MOSES

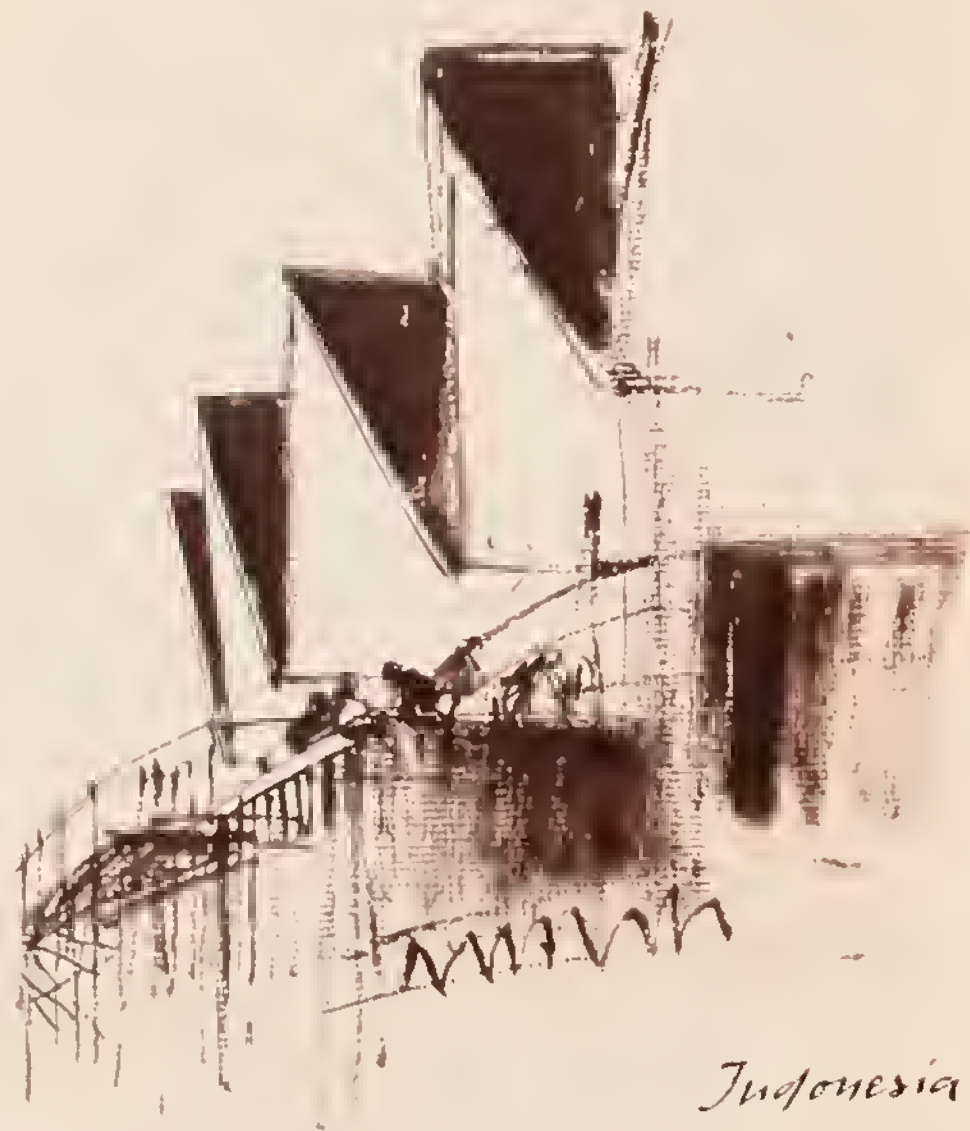


Workmen

It is not the intention of this book to record the entire, magnificent construction of the New York World's Fair. The selection of the drawings and the plates was carried out on the basis of the material that the artist Luciano Guanieri had already selected according to the response which the various aspects of the birth of this great enterprise had had upon his artistic sensibility.

I consider it a great privilege for my Publishing House to have brought out this "Official Art Book" and I hope it will remain as a living artistic record of this exceptional event.

ALESSANDRO OLSCUKI



Indonesia



The first time I saw the building of the New York World's Fair I was struck by the atmosphere and grandeur of the construction animated by the men at work in the midst of steel scaffolding and flying sparks, guiding the most varied machinery which pounded and devoured the earth - planting poles, opening roads - creating a seething atmosphere of work on a scale I had never seen before.

I started to draw these instants which past before me and to try to capture the enveloping changing light of day and weather - grey passages of rain, burning sunsets, blinding snow, crystalline mornings - that set the key to the moods which accompanied me over the plains of Flushing Meadows.

LUCIANO GUARNIERI



men around coffee wagon



Beautiful Belgium

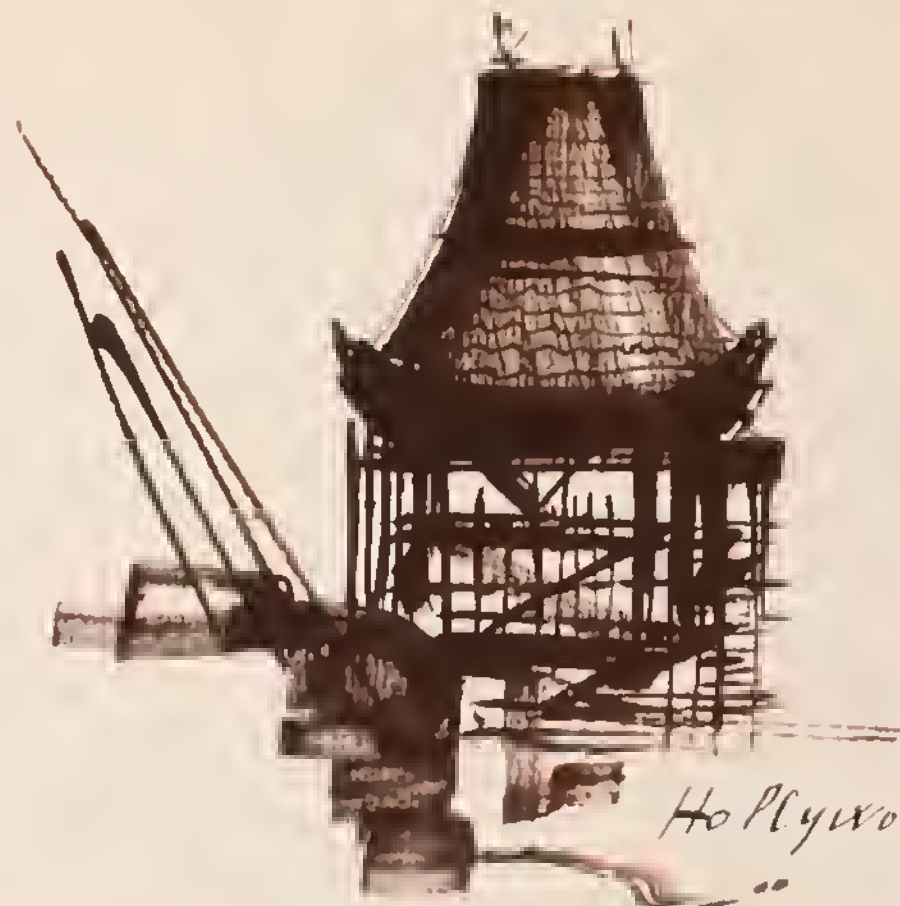




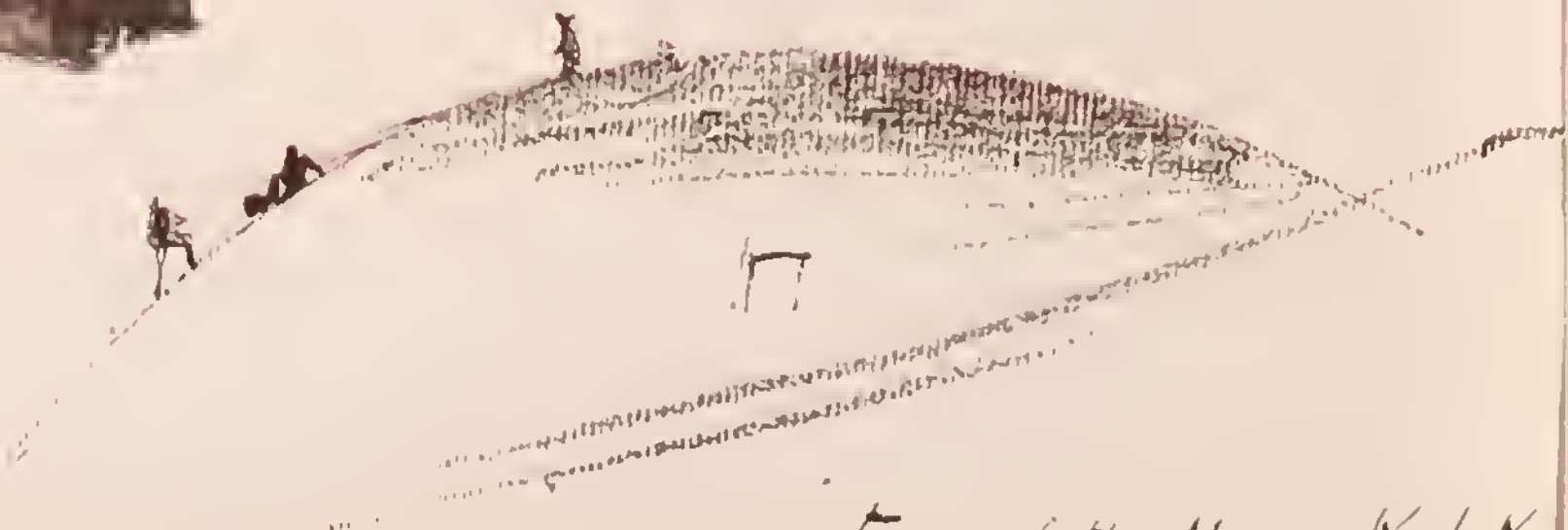
Indovina, Republic of China



Dupont. Grenville, Coca-Cola.



Ho Plywood



Face of the Moon, Kodak



Federal Pavilion

I.B.M. The Pavilion

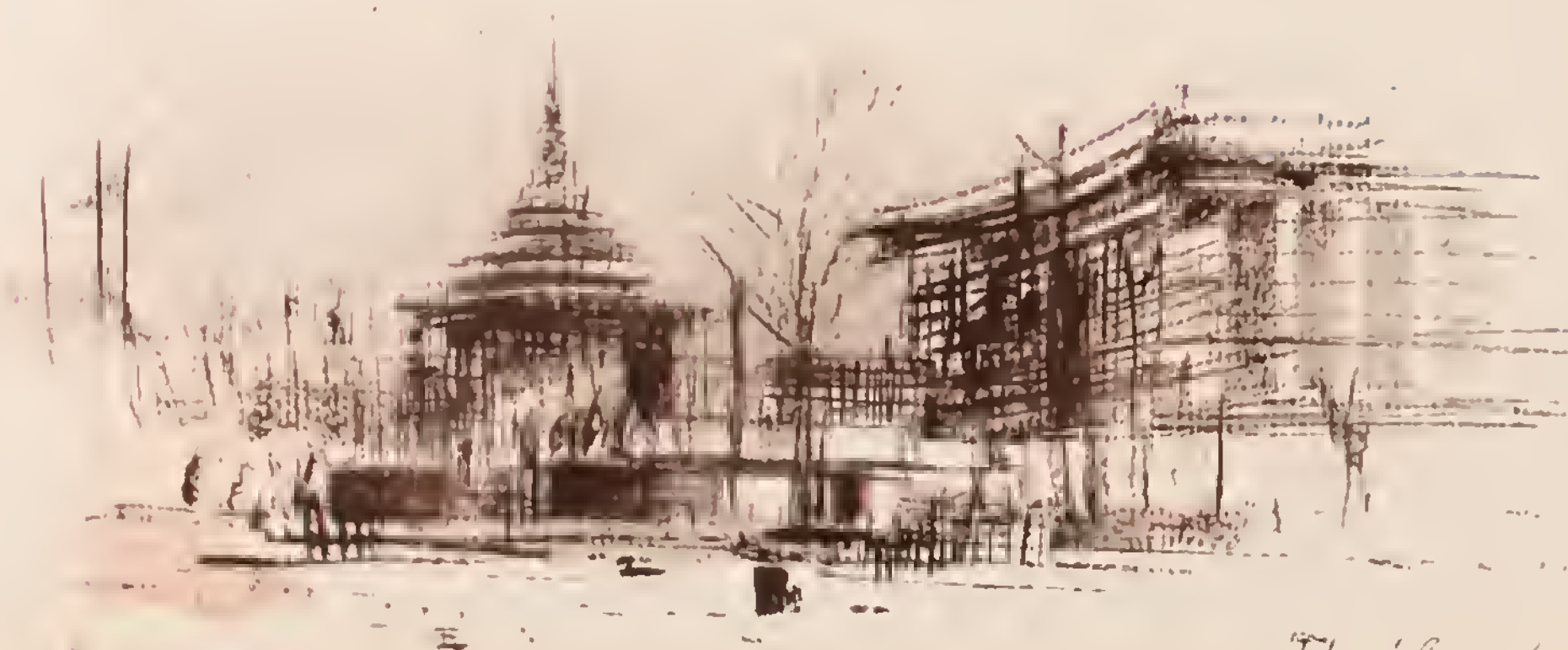




Travelers Insurance Companies, Bell System,
RHeingold "Little Old New York"



Hong Kong.



Thailand



Free Enterprise



January 2



Pile Driver



I.B.M., Equitable Life, Hall of Education



Johnson's Wax, Austria, Japan



Japanese workmen

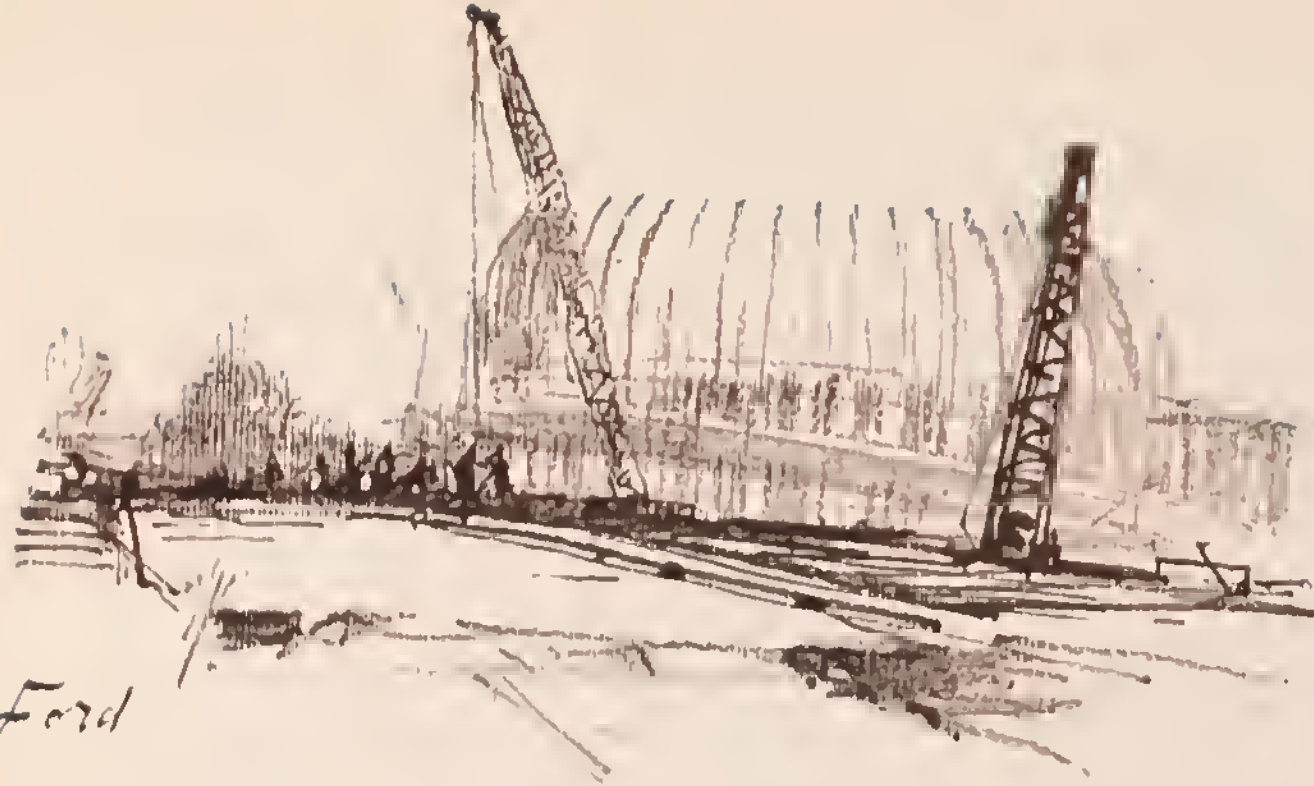


Men at Work



Pakistan, Unisphere, Malaya

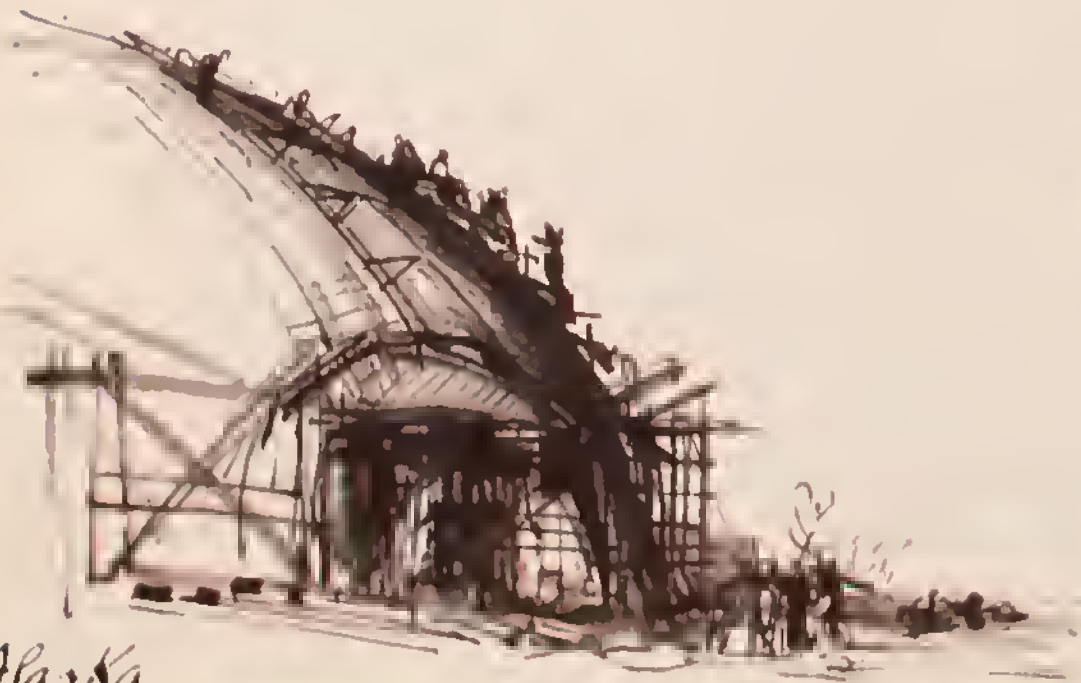




Ford



New York state



Alaska

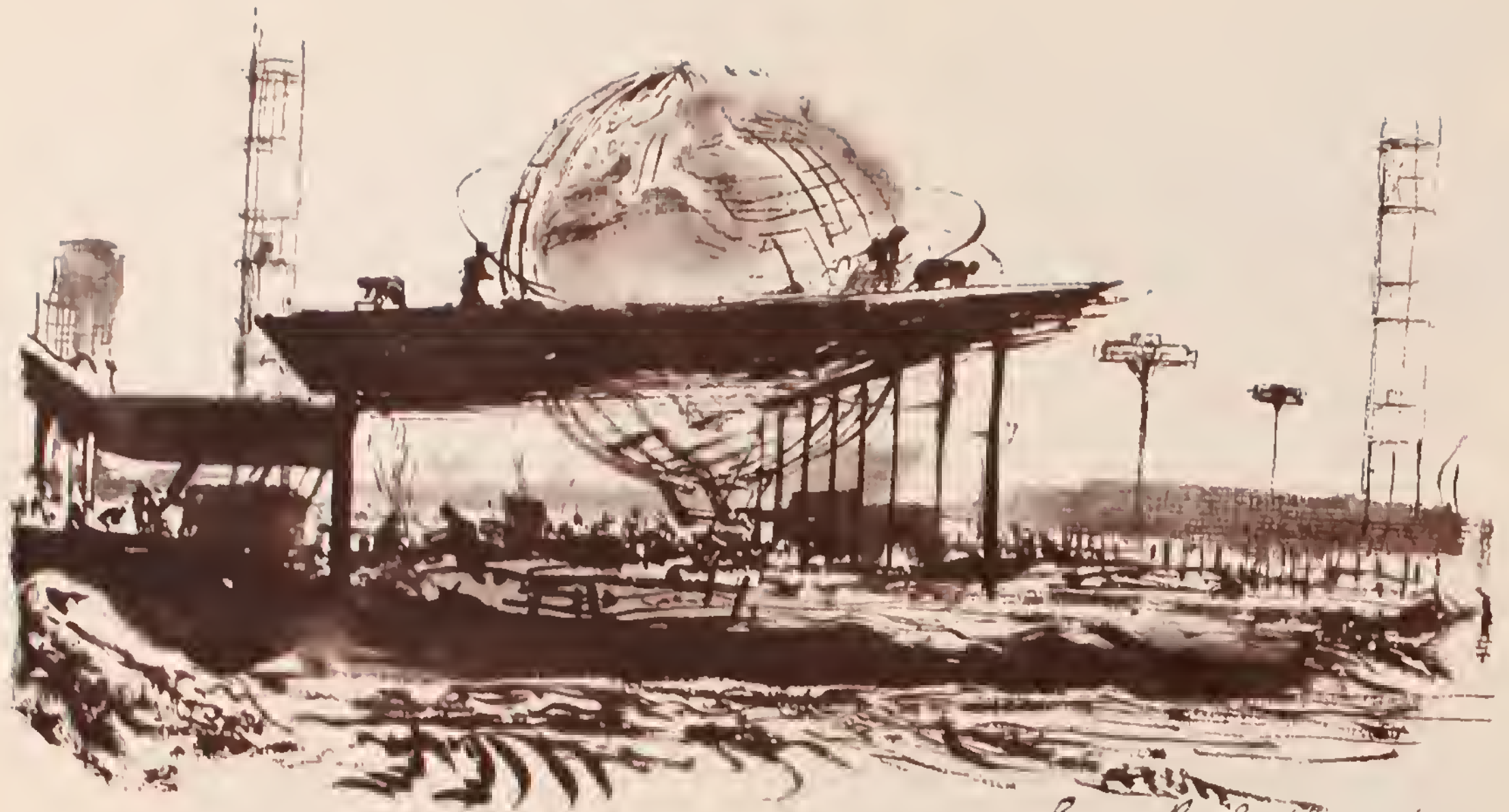


American Interiors



N.C.R.





Brasserie Lipp, Paris



"Sunday"

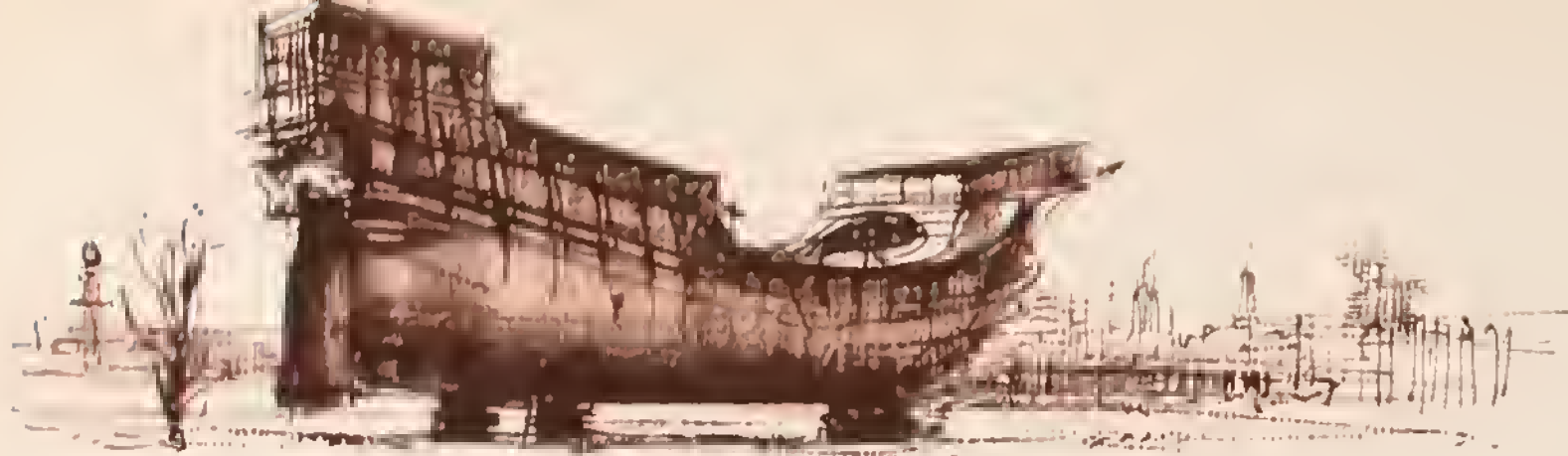
Church of Jesus Christ of Latter-day Saints, Festival of Gas, I.B.M.



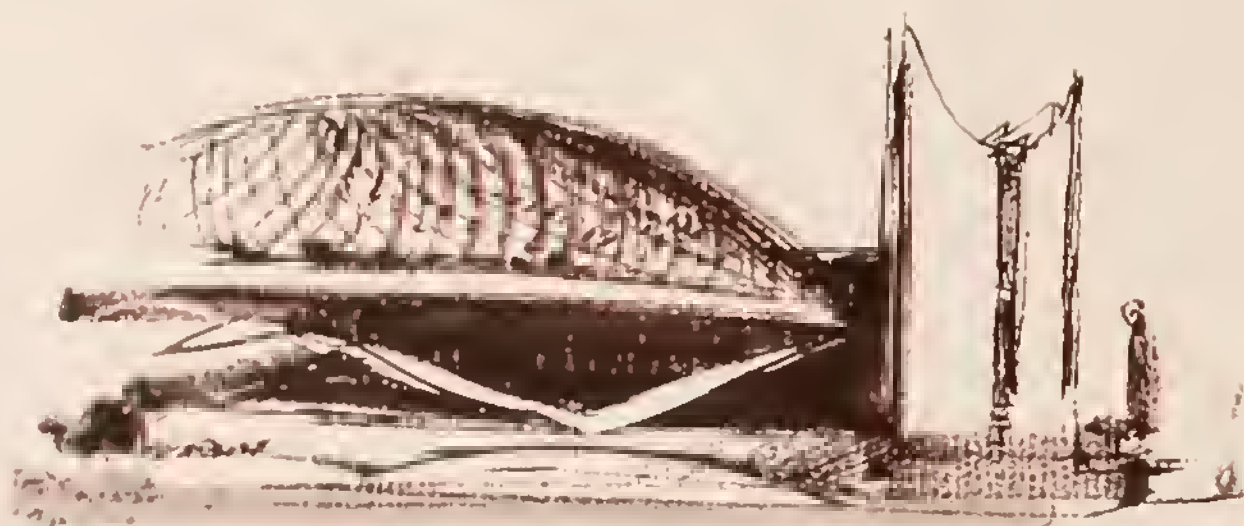
LBM



Electric Power & Light



The Santa Maria



General Electric Progressland

Chrysler Building



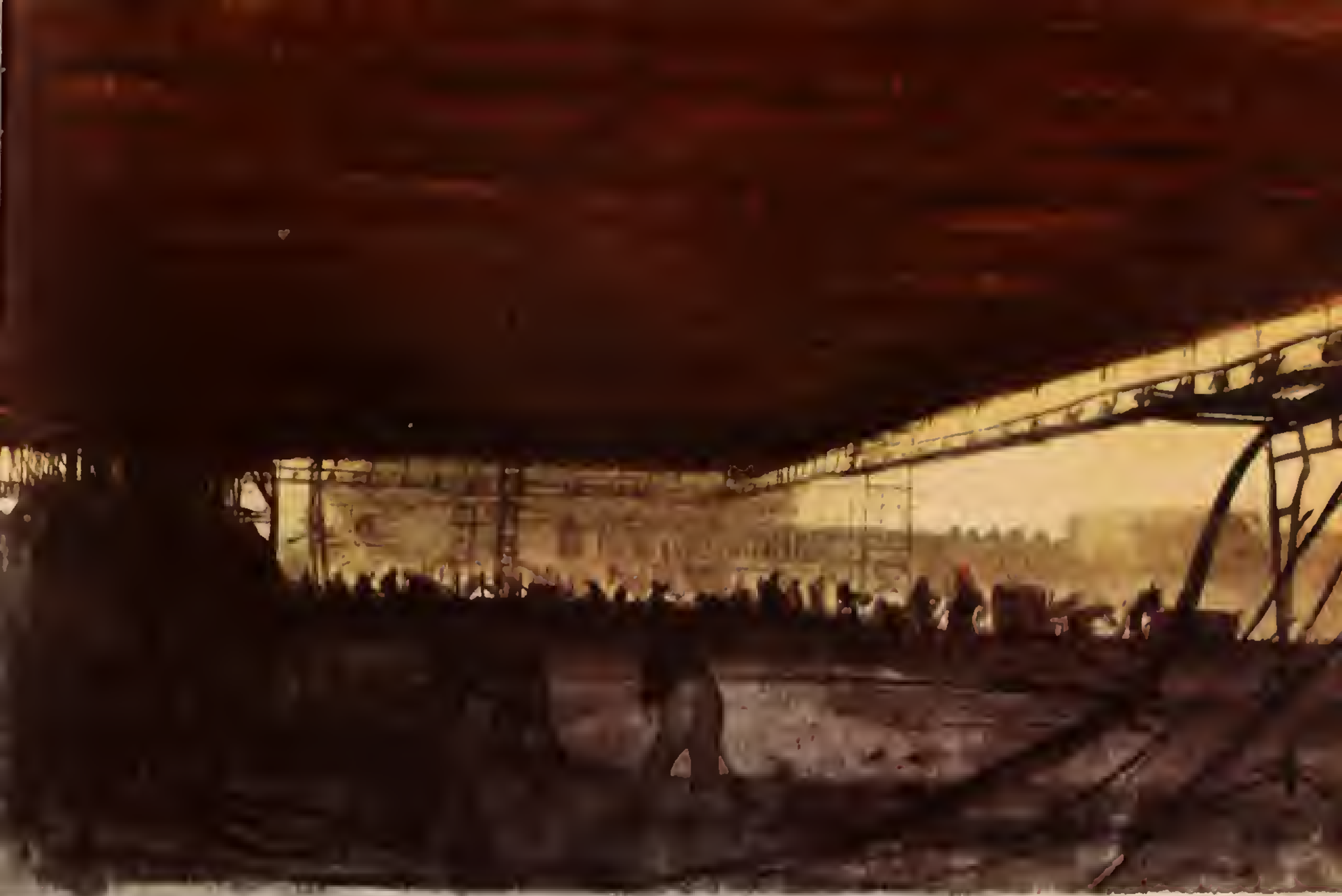


Philippines, Kodak, Greece



London

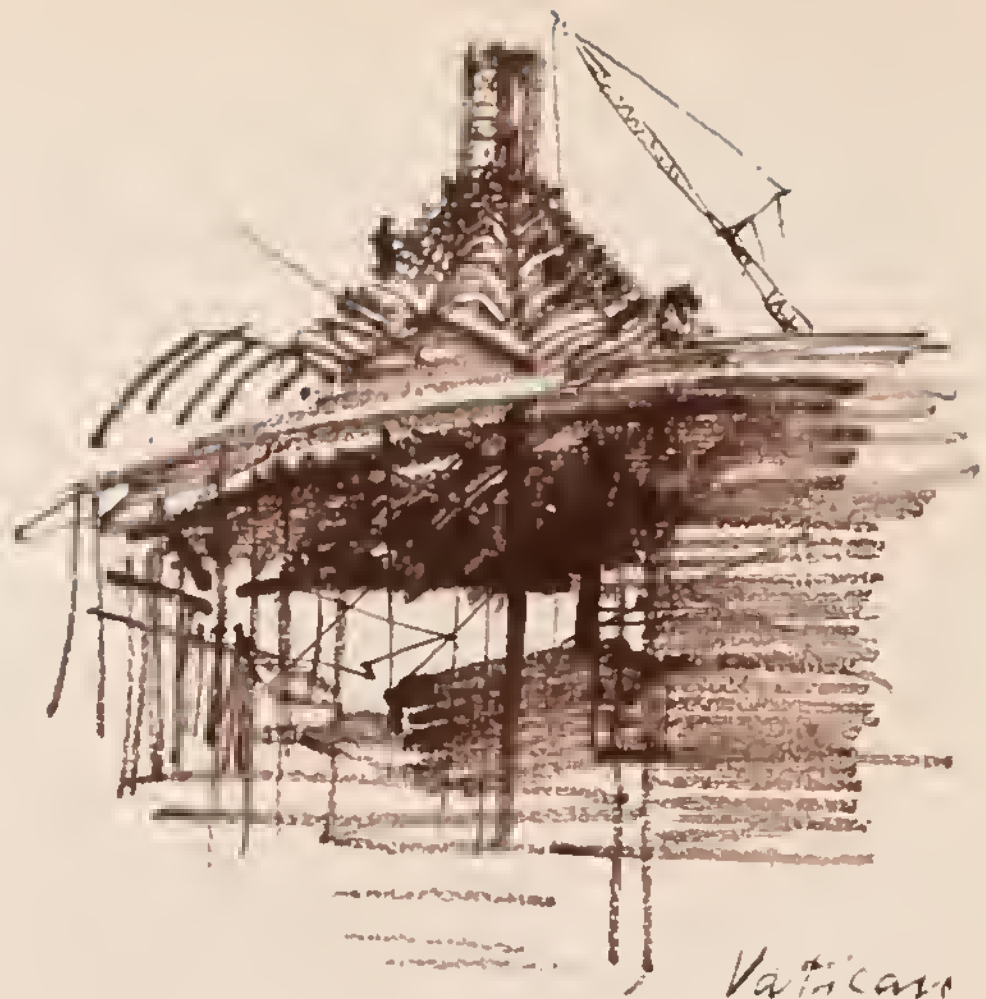
Unisphere



Underneath the Federal Pavilion



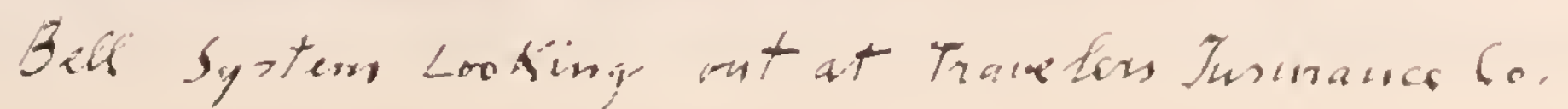
Johnson's Wax, Spavin

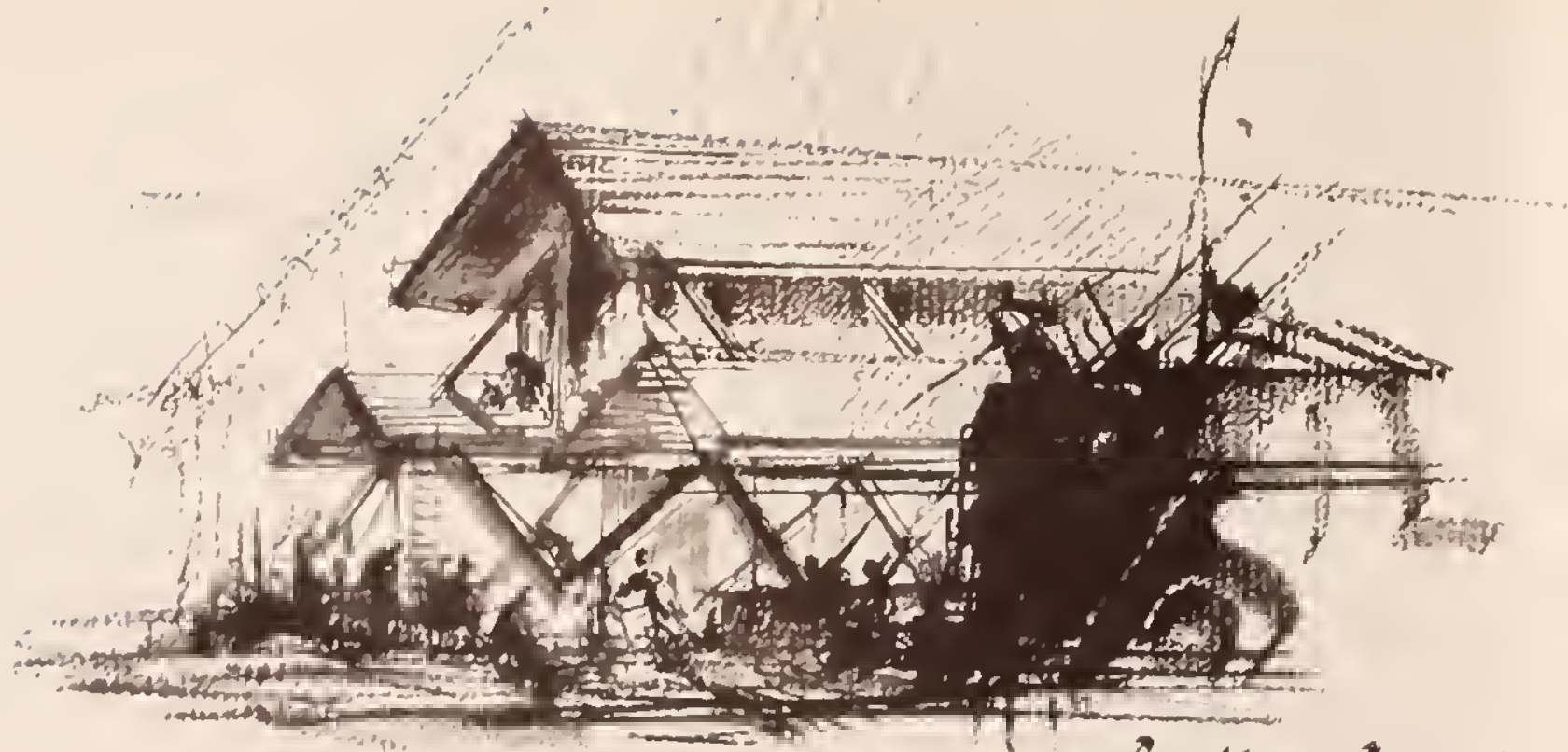


Vatican



Woziers





Parker Pen Co.



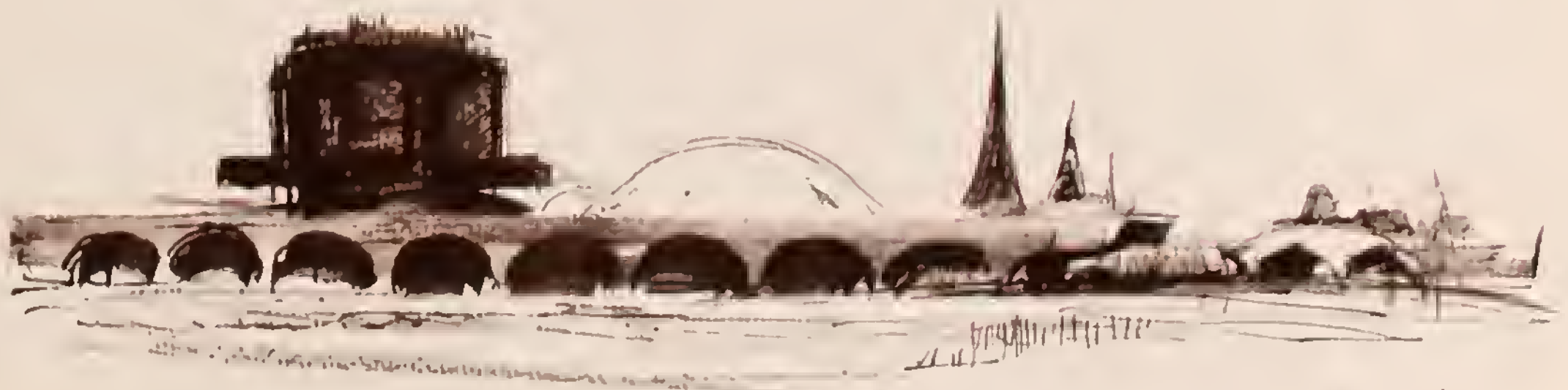
Hong Kong



*Jacking up
the flag pole*



Jordan



Eastman Kodak

Top of the Fair

Port Authority Heliport



Transportation Area



View from top of the Fair General Motors; Socany Mobil; Greyhound



Republic of China



Shea Stadium



Transportation Area



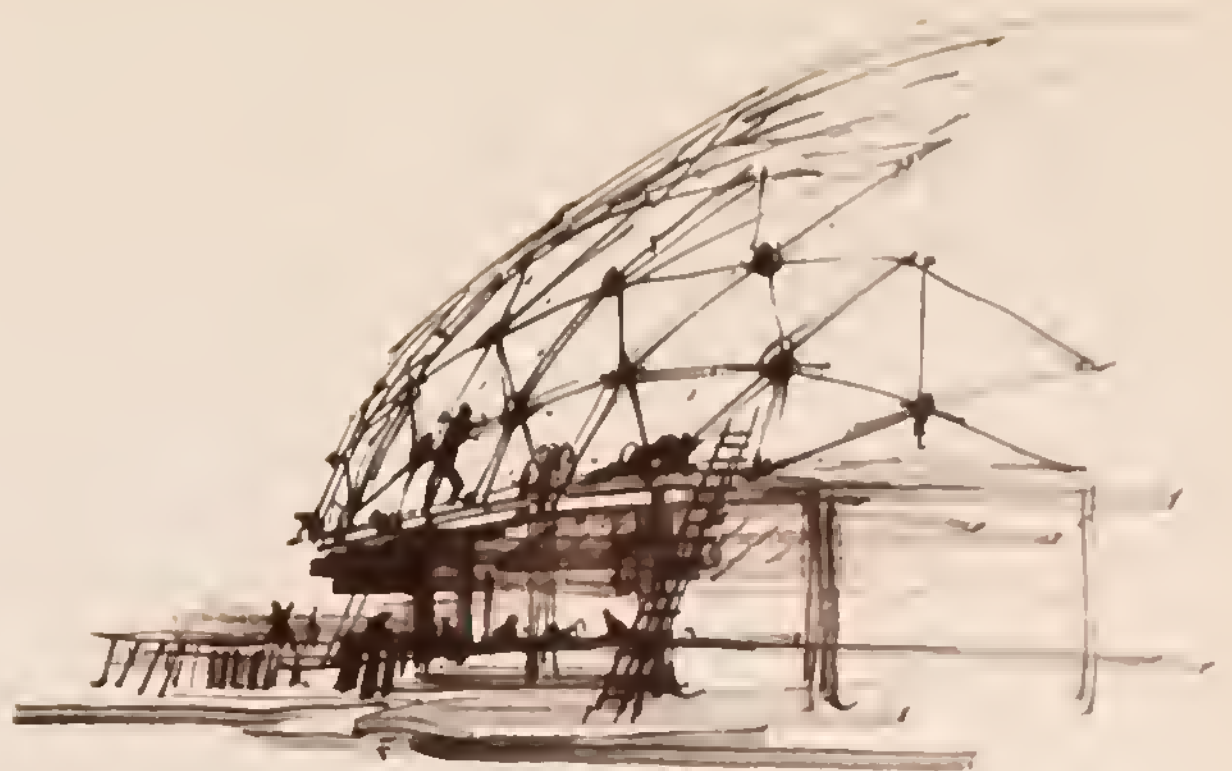
Vatican



Mineral



Machinery



The Pavilion



Workers



The Vatican Pavilion from Transportation Area



Philippines, Lichanon



Ford

warming up around the fire



Better Living, Schaefer



Sermons from Science



Eastman Kodak



New York State

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